

Adopt-A-Median

The City of Dallas Street Department is working in cooperation with the City of Dallas Urban Forest Advisory Committee in an effort to encourage the public to plant and maintain trees throughout the city.

Due to declining regional air quality and increasing inner-city temperatures related to the heat island effect, as well as a lack of street trees in many areas and a limited city budget, there is a great need to plant more trees in city medians. Trees offer a great number of benefits to society that researchers are just beginning to quantify. Trees benefit our health and sense of well being, our quality of life, as well as our economic future. Expanding the benefits of an urban forest canopy cover to all citizens is an important goal that requires the full support of the public. Citizens often ask what can be done to help the environment and our air, water and soil quality. The “Adopt-A-Median” program offers the opportunity for individuals, citizen groups (homeowner associations) and corporations to take ownership of a street median as good stewards and/or good corporate citizens of Dallas. With the public taking ownership of these areas, we not only help our environment, we also make Dallas more livable and sustainable. To leave a greener city as our legacy for future generations ...is indeed a gift worthy of your consideration.

The Adopt-A-Median program relies primarily on the existing “MOWmentum” agreement to outline the criteria involved in planting trees in a street median.

The “MOWmentum” Volunteer Service Agreement is a joint effort between our city government and residents to keep our right-of-ways and neighborhoods clean and beautiful. The program allows the public an opportunity to adopt portions of public right-of-ways for the purpose of maintaining and improving the property.

For more information about the program guidelines, please visit: <http://www.dallascityhall.org/>, click on City Departments, then Street Services, then “MOWmentum”. If you have any questions or need further

information, contact Crystal Lee, Department of Street Services, at 214-670-4491.

To learn more about the Dallas Reforestation Fund, please; visit: <http://www.dallascityhall.com/>, click on City Departments, then Building Inspection, then City Arborist, then “Reforestation Fund”. Please note that trees donated through the Reforestation program are not eligible for reimbursement under the “MOWmentum” funding. Also, if you are an individual who has been approved for the MOWmentum Program, you will not be eligible for the Reforestation Program. For more information, please contact Phil Erwin, Chief Arborist for the City, at 214-948-4117.

To learn more about what to plant and how, please visit: www.dallastrees.org, scroll down the page and click on “Dallas Tree Planting Guide”. For more information, please contact Kurt Kretsinger, City of Dallas Urban Forest Advisory Committee, Team Leader for Tree Planting and Transplanting, at 214-321-5224 or Steve Houser, Committee Chairman, at 972-442-1524.